

switch  your potential

Feb 16, 2023

# Modius Case Study

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**Some success stories.**

## CASE STUDY 1

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# Business Efficiency

### CLIENT

Marteq Energy

### DELIVERABLES

Data Strategy

Advanced Analytics

Dashboard and Data Pipeline

### CHALLENGE

Simplify procurement process and improve win rates on job bidding.

### OUTCOME

Tremendous growth in win rates for new job bidding. Time spent on procurement reduced by more than half.



Marteq *Energy*

**Santhana Dass**

MANAGING DIRECTOR OF MARTEQ ENERGY



## WHAT DID WE DO?

**We identified key KPIs for the client to track and built a real-time dashboard to monitor those KPIs.**

## WHAT HAPPENED?

**The client optimised their business to focus only on jobs that were highly profitable. This resulted in a tremendous growth in profitability and win rates.**

# Impact by numbers

**47%**

**INCREASED JOB  
WIN RATES**

**3.2x**

**INCREASE IN  
PROFIT**

**53%**

**DECREASED  
LABOR PER JOB**

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## CASE STUDY 2

# Marketing Analytics

### CLIENT

Roki Cleaning

### DELIVERABLES

Dashboard & Data Pipeline  
Profitability Analysis

### CHALLENGE

Improve profitability and efficiency by optimising marketing efforts. The main challenge was identifying the most profitable areas of business.

### OUTCOME

The client was able to fine-tune customer acquisition methods to target high-value customers. This increase led to a large increase in profitability without any overall increase in man hours.



# Roki Augustin

DIRECTOR OF ROKI CLEANING

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### WHY CHOOSE US

## Amazing benefits with us

We serve both residential and commercial clients, with the same high standards and attention to detail. Your satisfaction is guaranteed. We offer cleaning products that are Green, Nontoxic and Biodegradable.

### BOOKING



#### Experienced Staff

Professional and Experienced staff ready to help you anytime.



#### Natural Products

We only use natural products in the process, No harmful chemicals are used.



#### Fast Service

Set your schedule and get the regular and faster cleaning everyday.



#### Best Equipment

We use the best and world class equipment for the cleaning process



## WHAT WE DID?

**Our solutions enabled the client to track job profitability against man hours. We performed in-depth analysis to identify specific industries for the client to focus on.**



## WHAT HAPPENED?

Our solution enabled the client to identify and focus on high-profit jobs. This led to growth, team expansion, and a surge in new cleaning jobs for the client.

# Impact by numbers

**10.1x**

INCREASED  
REVENUE

**2.3x**

INCREASED  
PROFITABILITY

**83%**

TIME SAVED  
ALOCATING STAFF

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Ready to switch  your potential?

# Contact Us Today

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